



THE DIGITAL DENTIST

Guiding You Through the Maze of Dental Technology

Lorne Lavine, DMD



Going Paperless in a HIPAA World

Many dental practices are moving towards a paperless environment, motivated by the promise of *increased efficiency and decreased costs*. The problem for many practices is that getting from here to there can be quite challenging. There are multiple hardware and software systems that need to work together, and getting objective advice from sales reps can be an exercise in frustration. New HIPAA and HITECH regulations complicate the process.



This is a case of “What you don’t know CAN hurt you”.

Dr. Lorne Lavine - former periodontist, certified HIPAA Security Professional and leading authority on technology in the dental practice – delivers timely and practical lectures that will empower and guide participants through the potentially confusing technological maze of running a dental office in the 21st century.



Cybersecurity for the Dental Office

Dr. Lavine will explore the current threats to dental practices and provide timely advice on steps to take right now to protect your critical data.



Six Steps to a Paperless Practice: How to Avoid a \$50K Mistake

Dr. Lavine provides attendees with the tools and techniques needed to transition their practices efficiently and effectively.



HIPAA: the *Good*, the *Bad* ...and Compliance

Dr. Lavine walks attendees through a step-by-step game plan which details the policies and procedures that practices must implement to move toward full compliance.



Cybersecurity for Dental Offices

Protecting your critical data is the most important thing you'll ever do for your practice.

It's impossible to get through the day without hearing about a major online hack of people's personal data. Medical and dental records are highly prized by cybercriminals, your practice is at risk!

Dr. Lavine will help attendees to not only understand the various forms that these cyberattacks can take, but will help each office develop a "treatment plan" of the steps to take RIGHT NOW to protect your office.



Learning Objectives:

- Understand the different ways that criminals are trying to lock and steal your patient data
- Learn the various tools you can utilize to protect your data
- Discover the HIPAA rules and regulations related to cybersecurity
- Explore the steps to take right now to become secure and compliant with Federal laws
- Develop a plan to implement these changes that minimize the impact on you and your team

Available in Full Day, Half Day and Keynote Format.
Hands-on Workshop: Attendees Bring Laptop or Windows Tablet.



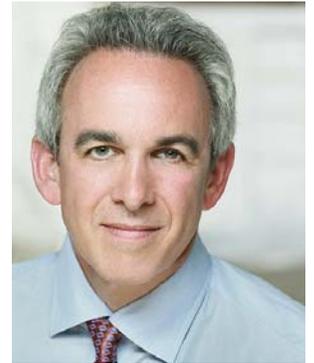


Six Steps to a Paperless Practice: How to Avoid a \$50K Mistake

Going paperless doesn't have to be costly or confusing.

Dr. Lavine provides attendees with the tools and techniques needed to transition their practices efficiently and effectively.

Attendees will learn a 6-Step "Treatment Plan" for deciding which technology to add and when, as well as how to integrate and sequence the technologies into the practice, involve the team and avoid costly mistakes.



Learning Objectives:

- Evaluate a "treatment plan" for adding technology in stages that considers both the impact on the staff as well as the practice's budget.
- Identify and analyze third-party software that supplements dental practice management software
- Understand the latest advances in dental technology such as 3D imaging, 3D impressions, digital radiography, caries detection, and other high-tech devices
- Develop a sophisticated plan to monitor and back up the data to ensure little to no downtime even in the event of a disaster.
- Discover new advances in dental technology, including data security, firewalls and virus protection

Available in Full Day, Half Day and Keynote Format.
Hands-on Workshop: Attendees Bring Laptop or Windows Tablet.





HIPAA: the *Good*, the *Bad* ...and Compliance

Ignorance of HIPAA rules can mean massive penalties and loss of patients.

Recent changes to HIPAA rules have clarified the potential fines and penalties for non-compliance up to as much as \$1.5M. Many practices that have had to report breaches have lost upwards of 25% of their patients immediately.

Dr. Lavine walks attendees through a step-by-step game plan which details the policies and procedures that practices must implement to move toward full compliance.



Learning Objectives:

- Illuminate HIPAA, HITECH, and Omnibus Guidelines
- Learn a 6-step plan for determining which technology to add and when
- Discover how regulations affect the need for privacy and security of the practice's data
- Analyze add-on programs that increase functionality of your practice management software
- Recognize the software systems that are available to help move you toward compliance
- Learn the best ways to protect your data and develop a disaster recovery protocol

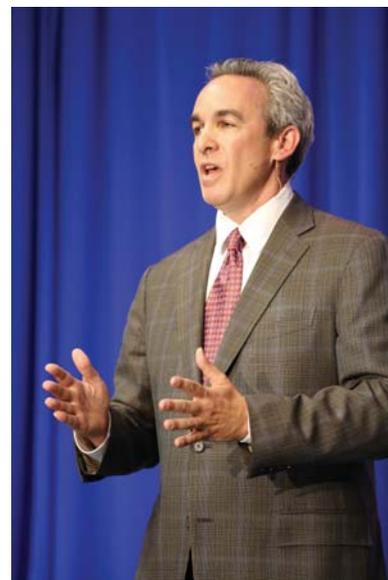
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Guiding You Through the Maze of Dental Technology

Implementing technological tools is one of the best ways to increase dental practice revenue and efficiency. Without the right expertise, however, it is easy to stumble on costly pitfalls and obstacles. Adding to the challenges are Federal laws such as HIPAA and HITECH that add technical, physical, and administrative burdens on dentists.

Dentists need someone who not only understands technology but also the unique needs of dental practices.

Dr. Lorne Lavine, a former periodontist, is known as the leading authority on technology in the dental practice. Founder of The Digital Dentist, he has extensive hands-on experience with most practice management software, image management software, digital cameras, intraoral cameras, computers, networks, and digital radiography systems. Dr. Lavine has over 30 years invested in the dental and dental technology fields.



Dr. Lavine's timely and practical lectures empower and guide participants through the potentially confusing technological maze of running a dental office in the 21st century.

Certifications/Honors/Affiliations

Certified HIPAA Security Professional
CompTia Certified A+ Computer Repair Technician
CompTia Network+ certified
Alpha Omega Award, Boston University, 1988
Pierre Fauchard Award, Boston University
DentalTown, Computer/Software Forum Moderator
Indian Health Service, Former Technology Consultant
Speaking Consulting Network, Member

Articles Have Appeared In:

Dental Economics
Dentistry Today
Dental Equipment and Materials
Dental Practice Report
New Dentist
Dental Angle Online
DentalTown magazine

Partial List of Previous Presentations

American Academy of Periodontology
American Academy of Endodontics
California Dental Association
DentalTown Annual Meeting
Yankee Dental Congress
Seattle Study Club Annual Meeting
Ohio State University
Loma Linda University
Maine Dental Association
ACT Dental Summit
Dentrix Business of Dentistry Conference
British Academy of Cosmetic Dentistry (Scotland)
Masters of Dentistry Extravaganza (Australia)
Toronto Winter Clinic (Canada)

Dr. Lavine has spoken in 48 of 50 States

